

HEARN

FOURTEENTH STREET Founded 1827 WEST OF FIFTH AVE.

SAVING YOUR TIME and MONEY

Daylight-saving is arranged through the simple means of setting your clocks forward an hour, so that you may have longer days in which to enjoy the summer out-of-doors and sunshine.

Did You Move Your Clock Ahead Last Night?

Money-saving is achieved for you by our forward-looking policy of buying for cash which brings us notable concessions in most seasonable merchandise. Values of advantage are featured here, in smart apparel and summer home needs.

Following Money-Saving Specials on Sale Both Monday and Tuesday

CONTINUING Special Purchase Sale Manufacturers' Close-Out of Undermuslins



Nightdresses

Were \$1.28 .82

in tailored models of white or flesh crepe with contrasting trimming; and white cambric models; embroidery trim.

Nightdresses

Were \$2.28 1.64

large assortment of charming styles in white, orchid, blue and flesh-color nainsook and crepe—elaborately trimmed with lace, embroideries and ribbons.

Nightdresses

Were \$3.28 2.44

of fine nainsook in white and flesh—with yoke back and front and cap sleeves of fine Val. lace—square neck ribbon run and finished with full rosette of ribbon.

Chemises

Were \$1.28 .82

envelope models nainsook daintily trimmed with embroidered medallions and laces, strap or built-up shoulders.

New Spring Suits

Special 33.50

Well-made, all-wool suits, marked at a special price that will make them particularly attractive to the careful buyer. Fabrics, colors and models are all the latest, including an especially well selected line of light gray and tan worsteds, cassimeres and tweeds, as well as an assortment of darker shades. Plain colors, stripes, checks, plaids and mixtures. Sports and conservative models. Sizes 34 to 46—regulars, stouts, longs and shorts.

Men's Trousers

Were \$7.95 6.25

All-wool trousers, excellently made, in the finest fabrics—suitable for matching or independent wear—cassimeres, worsteds, flannels, serges—sizes 28 to 50.

Men's Trousers

Were \$5.95 4.75

A grand line of well-made all-wool trousers in a wide selection of colors and patterns. Sizes 29 to 46.

See Graphic Section of this paper for our advt. of Sports Wear.

The notable values and assortments of this special purchase have been reinforced for the coming week with undermuslins taken from regular stock and reduced in price. All are fresh, dainty, desirable pieces. Values that offer excellent savings.

Marcella Drawers

Were \$1.28 .82

of flesh and white crepe, also white nainsook—finished with lace or embroidery.

Vests and Step-in Drawers

Were .97 .67

dainty matching pieces of white nainsook, with pretty pipings of pink or blue, and hemstitched finish.

Petticoats

Were \$1.28 .82

Good quality cambric, deep flounced of good embroidery over under ruffles.

Petticoats

Were \$3.28 2.44

of fine nainsook with elaborate flounces of rows of dainty lace beaded with wide ribbon drawn through embroidery beading.

Corset Covers and Camisoles

Were \$1.28 .82

of sheer nainsook daintily trimmed with embroidery and laces.

Pure Linen Huck Towels

Were \$1.18 .75

Soft finish bleached huck towels, hemstitched and with damask frame borders and initial wreath.

Bleached Cotton Huck Towels—closely woven, hemstitched, white damask borders, broche color design on hem—were .34 .21

Large Size Heavy Turkish Bath Towels—hemmed, white borders—were .87 .58

Fibre Silk Scarfs

Were \$3.24 2.00

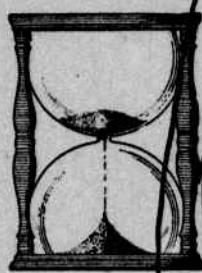
Attractive colors and combinations for street and sport wear. Neckwear Dept.

Silk Hosiery

For Men and Women Women's All Silk Hose—full fashioned—black—were \$2.97 2.58

Women's All Silk Hose—full fashioned—black—were \$2.07 1.66

Men's All Silk Hose—full fashioned—black and cordovan—were \$1.97 1.41



SAVING CUSTOMERS' TIME

is a specialty with us

Hearn has always taken special interest in stopping any leakage of the minutes which wastes the time of our customers.

Escalators running from Basement to Fourth Floor convey customers quickly to all departments.

Cash Registers in every section enable customers to receive their change and parcels without delay.

Delivery Service, both city and suburban, is prompt and efficient.

Restaurant and Cafeteria specialize in a quick, courteous service of delicious, home-cooked food.

Famous Assortments of Merchandise afford widest selection and save your time by offering just what you are seeking.

Varied Traffic Facilities of Fourteenth Street make this an ideal location within easy reach for in-town and out-of-town customers.

START OF SEASON SALE

MONDAY	TUESDAY
10,520 CHILDREN'S UNDERMUSLINS	
PRINCESS SLIPS	DRAWERS
1.14	.26
Reg. Val. \$1.68 to \$1.97	Reg. Val. .58
Sizes 6 to 16 yrs.	Sizes 2 to 12 yrs.

START OF SEASON SALE

MONDAY	TUESDAY
18,048 WOMEN'S KNIT UNDERWEAR	
UNION SUITS	VESTS
.44	.18
Reg. Val. .67	Reg. Val. .35 and .39
EXTRA SIZES, .50	reg. and extra sizes.
Reg. Val. .77	
EXTRA SIZES SOLD IN EXTRA SIZE DEPT.—THIRD FLOOR.	

Special Purchase 50 Sample Negligees 6.95

Were \$10.50 to \$16.50

These negligees are from a noted maker and are of finest crepe de chine and crepe back satin. Slipover, open front and breakfast coat models, trimmed with georgette, hand embroideries, ribbon quillings, tassels and two-toned ribbons.

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FOURTEENTH STREET Founded 1827 WEST OF FIFTH AVE.

Crepe de Chine and Radium Silk

CHEMISES

2.37

Were \$2.97 and \$3.28

Some models are quite simple, with just a finish of hemstitching or narrow lace edge. Others are elaborately trimmed with Calais, Val. or Filet Lace. Straps and built-up shoulders. All the new shades.

Radium Nightdresses

4.87

Were \$5.97

With empire yoke and strap shoulders—trimmed with medallions of filet lace and daintily hemstitched—several colors.

MONDAY TUESDAY

TWO-DAY SALE

17,200 Yards of

Turkish Towelings

.16 Yd.

Were .32

Just half price for heavy quality, double-thread, full bleached Turkish towelings that is excellent for towels, wash cloths, etc.

Colored Sun or Rain Umbrellas

Special 3.67

Nice quality silk in a number of colors, and with fancy bakelite handles, studs and tips.

Tennis Rackets

2.75

Value \$4.00

If you want to start the tennis season with a new racket you will find the kind you like in this lot. They have seasoned ash frames, and good quality gut strings.

Baseball Shoes—well made—guaranteed 2.95

Fishing Tackle now on sale in our Sporting Goods Section. Camera Films developed and printed in 24 hours. No charge made for developing when prints are ordered.

Notion Specials Safety Pins

3 1/2 card; .38 gr.

Were 5 card; .50 gr.

Three sizes in white

Sewing Cottons—standard make—best numbers—black and white—were .72 doz. .54

Mahogany Lamps With Silk Shades

2.25

Were \$2.85

Softly shaded lights are a charm to summer evenings at home, and are easily managed with attractive lamps, such as these.

Pocket Flasks—blue, amber or violet glass, with nickel silver tops—Convex shapes—were \$1.00 .88

Gift Shop—Third Floor

Kayser Silk Underwear AT NEW PRICES

Kayser silk underwear needs no introduction to women who like the best, and these special prices offer unusual reductions.

KAYSER ITALIAN SILK VESTS—bodice tops—flesh, white and colors Special 2.35

KAYSER ITALIAN SILK BLOOMERS AND STEP-INS—flesh, white and colors Special 2.75

KAYSER ITALIAN SILK UNION SUITS—flesh—bodice and tailored tops Special 3.95

Women's and Misses' SEPARATE SKIRTS

5.95

Were \$8.97 to \$12.97

A wonderful selection of plaited prunella cloth models in black and white, blue and brown and other combinations.

Sizes 26 to 31.

Men's Fine Mercerized Irish Poplin Shirts

1.84

Were \$2.25

A good value in the right shirt for Summer, in cool white or tan. Some have attached button-down collars. All sizes.

MORNING SPECIALS On Sale Monday and Tuesday Until 1 P.M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

\$1.19 French and Storm Serges 88
40 inches wide—all wool—rose, copen, tan, brown, burgundy, navy and black.
DRESS GOODS—MAIN FLOOR.

\$1.57 Black Taffetas and Satins 1.17
35-inch—good wearing quality. SILKS—MAIN FLOOR.

56 ct. Yard Wide Sateens 44
Large assortment of light and dark colors—suitable for all lining purposes.
LININGS—BASEMENT.

24 ct. Pink Nainsooks 16
Can be used for all lingerie purposes.
WASH GOODS—BASEMENT.

57 ct. Colored Ratines 38
All leading colors—for spring and summer wear.
WASH GOODS—BASEMENT.

60 ct. Imported White Organdies 45
45 inches wide—popular fabric for dresses, blouses, etc.
WHITE GOODS—MAIN FLOOR.

48 ct. Bud Vases 29
Silver plated stand—cut glass tube—none sent.
SILVERWARE—MAIN FLOOR.

\$2.24 Worsted Slip-on Sweaters 1.74
Fancy weaves—round or V neck—buff, jade, brown, peacock, henna, jockey red, navy and black.
SWEATERS—SECOND FLOOR.

68 ct. Extra Size Step-ins and Bloomers ea. 42
Of fine muslin—blue stitching on ruffle.
EXTRA SIZE DEPT.—THIRD FLOOR.

\$1.50 Long Silk Gloves 1.18
Black, white and colors.
GLOVES—MAIN FLOOR.

24 ct. Men's Imported Handkerchiefs each 16
With colored woven borders—large assortment of patterns.
HANDKERCHIEFS—MAIN FLOOR.

35 ct. Women's Extra Size Cotton Burson Hose 25
Hem top—black, white and balbriggan—sizes to 10 1/2.
HOSIERY—MAIN FLOOR.

\$1.79 Crochet Spreads 1.24
1/4 size—four designs.
SPREADS—BASEMENT.

48 ct. Men's Balbriggan Underwear 37
Short sleeves and long—drawers double seated—well made—all sizes.
MEN'S UNDERWEAR—MAIN FLOOR.

\$4.50 Men's Trousers 3.65
All wool—large assortment of colors—sizes 28 to 46.
MEN'S CLOTHING—MAIN FLOOR.

\$1.45 Men's Spring Caps 1.20
Tweeds—plain colors or mixtures—well made with plaited or plain backs—lined—all sizes.
MEN'S HATS—MAIN FLOOR.

\$1.75 and \$2.00 White Muslin and Linene Brassieres 1.50
Yokes of embroidery or filet lace—reinforced under arms—front fastening—sizes 44 to 54.
EXTRA SIZE DEPT.—THIRD FLOOR.

\$1.74 Extra Size Dressing Sacques 1.38
Dark gray and blue figured percale—belted—round flat collars of self—finished with rick-rack.
EXTRA SIZE DEPT.—THIRD FLOOR.

77 ct. Little Tots' Bloomers 42
Gingham, chambray and sateen—sizes to 6 years.
INFANTS' DEPT.—SECOND FLOOR.

77 ct. Little Tots' Gingham Dresses 48
Yoke styles—sizes to 6 years.
INFANTS' DEPT.—SECOND FLOOR.

28 ct. Cotton Huck Towels 18
Soft finished—full bleached—hemmed colored borders—Greek designs.
TOWELS—MAIN FLOOR.

\$7.97 New Fibre Rugs 4.88
6x9 ft.—seamless—stencilled designs—green, brown and blue.
RUGS—FOURTH FLOOR.

25 ct. New Curtain Scrims 18
Yard wide—block designs—white, ivory and ecru.
CURTAININGS—BASEMENT.

36 ct. Heavy Unbleached Muslins 22
45 inches wide.
MUSLINS—BASEMENT.